



**European Value
Provider Conference 2019**
May 23–24 | Berlin, Germany

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European Value Provider Conference 2019

Greetings and welcome to Berlin

On behalf of ABB Robotics, we are pleased to welcome you to the **2019 European Value Provider Conference and Customer Day**. It is one of our most important events of the year, and we are honored you are able to join us.

The Conference is designed to bring together the key players in our business to share knowledge, experience and insights regarding current and emerging technologies, best practices and industry trends across a wide range of robotic applications.

We are delighted that our event will be combined with the ABB FIA Formula E race on May 25 so you will be able to experience one of the most exciting developments in sustainable transport and sports today.

ABB's sponsorship of the ABB FIA Formula E Championship is a partnership between two pioneers at the forefront of the latest electrification and digital technologies.

During the conference our senior management team will share their vision for the future of robotics automation and help you understand what this will mean for your business, today and in the future. Our product and application experts will also share their insights, best practices, success stories and key trends, including how ABB Ability™ is bringing together all of our digital products and services to create real business value.

Sincerely,

Leonardo Leani
Global Channel Manager
Business Line Robotics

Jörg Reger
Local Business Line Manager
Robotics, Germany

Location

The Conference will be held at the EUREF Campus, an intelligent urban district and model alternative energy project in Berlin.



General event information

Hotel Addresses

Hotel Berlin, Berlin
Lützowplatz 17
10785 Berlin

Riu Plaza Berlin
Martin-Luther-Straße 1
10777 Berlin

Registration

You must obtain and wear an event badge. Make sure to pick up your badge and lanyard at the registration desk at the “Werkstatt der Energiewende” upon your arrival.

Wireless internet

Complimentary Wi-Fi internet will be available throughout the campus, network: VPC 2019, password: abb_vpc_2019.

Mobile phones

We ask that you respect other attendees and speakers by turning your mobile phone off or to silent / vibrate prior to entering the plenary and breakout sessions.

EUREF Campus
EUREF-Campus 13
10829 Berlin

Meals

All meals will be hosted at the EUREF Campus.

Shuttle bus service

Please note that the shuttle bus service is only available to / from the hotels Berlin, Berlin and Riu Plaza Berlin.

On Thursday, shuttle buses will run between the campus and your hotel after the Gala Dinner at 11 p.m.

On Friday morning, shuttle buses will depart from your hotel at 7:45 a.m. for the campus.

On Friday afternoon and evening, shuttle buses will bring you to Airport Tempelhof, the dinner location and back to your hotel.

Formula E

After the Conference on Friday, we will visit the Formula E village at Airport Tempelhof.

On Saturday, we will again visit the Airport Tempelhof to watch the Formula E race. Buses will depart at 11 a.m. from your hotel.

The tickets for the race will be provided on Friday. More information on page 10.

Conference agenda

Thursday, May 23

Time	Event	
11:30–14:30	Registration	Werkstatt der Energiewende
12:00–13:30	Lunch	Werkstatt
13:30	Official start of the VPC 2019	Werkstatt26
	Presentation: The industry's very best robotics solutions	
	Presentation: ABB Robotics, the best partner to team up with	
	Presentation: Introducing B&R	
	Presentation: Acceleration of the new era portfolio	
	Keynote address by Chelsea Sexton, Electric Vehicle Advocate and Advisor	
17:45–19:00	Time for networking	
19:00–23:00	Award Ceremony and Gala Dinner	Gasometer
23:00	Bus transfer back to hotels	

Keynote Speaker



Chelsea Sexton – Chelsea Sexton started selling cars at age 17 to put herself through college, but soon found her passion for electric vehicles as part of the General Motors EV1 program. In the two decades since, she has amassed unparalleled expertise in the electric transportation ecosystem. She currently serves as an advisor, consultant, and general pot-stirrer.



Friday, May 24

Time	Event	
07:45–08:15	Bus transfer from hotels to event location	
08:30–08:40	Welcome session	Werkstatt
08:45–12:25	Breakout sessions	Details on the next page
12:35–13:00	Closing session	Gasometer
13:00–15:00	Lunch	
15:00–15:30	Bus transfer to Airport Tempelhof	
15:30–18:00	Visit to the Formula-E Village	
18:30–19:00	Bus transfer to dinner location	
19:00–21:00	Dinner	Haubentaucher, Revaler Str. 99, 10245 Berlin
21:00	Bus transfer back to hotels	

Saturday, May 25

Time	Event	
11:00	Bus transfer from hotels to Airport Tempelhof	
11:45–16:30	Visit to the ABB FIA Formula E race day	
16:30	Bus transfer back to hotels	

Breakout sessions

Title	Time slot	Location
Assembly and Testing An overview of the fundamentals of these applications, including industry specific solutions and a look at the 3C segment and market trends.	Session 1: 08:45–09:30 Session 2: 09:45–10:30	Schmiede 1
Press Automation An overview of solutions for general industry.	Session 1: 08:45–09:30 Session 2: 09:45–10:30	Schmiede 2
Welding and Cutting Function Packages A look at how value providers can take advantage of ABB's function packages and complete portfolio to offer their customers better value.	Session 1: 08:45–09:30 Session 2: 09:45–10:30	InnoZ
Handling and Machining How ABB's software and function packages can simplify application implementation.	Session 1: 08:45–09:30 Session 2: 09:45–10:30	Grüns
Modular Packaging How Picking, Packaging and Palletizing applications can be more modularized and cost effective.	Session 1: 08:45–09:30 Session 2: 09:45–10:30	DB Co. Lab A
Small Robots An introduction to ABB's new IRB 1100 and IRB 910INV.	Session 1: 08:45–09:30 Session 2: 09:45–10:30	DB Co. Lab B
New Packaging Solutions ABB's new FlexPacker robot and PickMaster 7 software.	Session 1: 10:45–11:30 Session 2: 11:45–12:25	DB Co. Lab A
Collaborative robots and applications An overview of ABB's portfolio and new application opportunities.	Session 1: 10:45–11:30 Session 2: 11:45–12:25	Schmiede 1
Robot Controllers Introduction of OmniCore, RobotWare 7 and ABB's new FlexPendant.	Session 1: 10:45–11:30 Session 2: 11:45–12:25	Schmiede 2
ABB Ability Connected Services An overview on improving the reliability and performance of your customer's ABB robots.	Session 1: 10:45–11:30 Session 2: 11:45–12:25	InnoZ
VR/AR RobotStudio Offline programming is the best way to maximize return on investment for robot systems. ABB's simulation and offline programming software, RobotStudio®, allows robot programming to be done on a PC in the office without shutting down production.	Session 1: 10:45–11:30 Session 2: 11:45–12:25	DB Co. Lab B
B&R Machine and factory solutions for smart manufacturing.	Session 1: 10:45–11:30 Session 2: 11:45–12:25	Grüns

Location plan

EUREF Campus

- ⑥ Werkstatt: Lunch area
- ⑦ Werkstatt der Energiewende: Registration and Wardrobe
- ⑮ Schmiede 1 & 2: Breakout sessions
- ⑯ InnoZ: Breakout sessions
- ⑰ Gasometer: Gala dinner and Closing session
- ⑳ Grüns: Breakout sessions
- ㉑ DB Co. Lab A & B: Breakout sessions
- ㉒ Reglerhaus
- ㉓ Werkstatt26: Plenary session
- Ⓟ Underground Parking
- Ⓡ Access Underground Parking



Formula E

ABB is the proud title partner of the ABB FIA Formula E Championship, the world's first fully electric international FIA motorsport series. The race in Berlin is the 10th race of the season and it takes place on the bespoke circuit on the iconic apron section of Airport Tempelhof. The entrance tickets will be provided on Friday.

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Saturday, May 25

Time	Event
13:03–14:00	RACE (45' + 1 lap)
14:00–14:15	PODIUM CEREMONY
15:00–15:15	I-PACE E-TROPHY GRID
15:15–15:50	I-PACE E-TROPHY RACE (25' + 1 lap)
16:00–16:10	I-PACE E-TROPHY PODIUM CEREMONY



Thank you

We value your input in making future conferences valuable for you to attend. Please complete the online attendee survey which will be emailed to you at the conclusion of the event and include your candid feedback. We look forward to hearing from you and to seeing you again next year!

www.abb.com/robotics